## IN THE CLAIMS:

Please amend claims 1, 3, 5, and 7 as shown below.

Claim 11 is cancelled.

The claims of this application are as follows:

1. (currently amended) Apparatus for controlling color of an interference effect pigment during the pigment preparation comprising:

an interference effect pigment reactor <u>capable of receiving a slurry of</u> platy substrate and coating a hydrous layer onto said platy substrate to form a <u>pigment</u>;

a flow cell in communication with the reactor adapted to receive and orient a sample of pigment from the reactor; and

a goniospectrophotometer, interfaced with said flow cell, for evaluating light reflected from pigment in said flow cell.

- 2. (original) Apparatus of claim 1, wherein said goniospectrophotometer is adapted to evaluate light reflected at up to 25° from the specular angle of the pigment.
- (currently amended) Apparatus of claim 1, wherein said goniospectrophotometer is adapted to evaluate interference characteristics of light reflected from the pigment dispersion.
- 4. (original) Apparatus of claim 1, wherein said flow cell is a thin layer flow cell.
- 5. (currently amended) Apparatus of claim 1, wherein said flow cell provides a flow layers, for conducting the pigment dispersion therethrough, having a measurement transverse to a flow direction of the pigment dispersion ranging from .1 mm to 2 mm.
- 6. (original) Apparatus of claim 5, wherein the measurement ranges from 0.5 mm to 1 mm.

- 7. (currently amended) Method for <u>continuously</u> controlling color of an interference effect pigment during the pigment preparation comprising <u>coating a platy substrate</u> with a hydrous layer to form a pigment, providing a flow cell with an oriented sample of the <u>said</u> pigment being formed, impinging light on the <u>said</u> sample, and comparing a characteristic of light reflected from <u>said sample of</u> the pigment with a standard, and terminating said coating when the characteristic corresponds with the standard.
- 8. (original) Method of claim 7, wherein the characteristic is a characteristic of an interference effect of light reflected from the pigment.
- (original) Method of claim 7, wherein said comparing a characteristic of light comprises comparing wavelength, dominant wavelength, color space parameters or a combination thereof.
- 10. (original) Method of claim 7, wherein said sample comprises mica coated with a high refractive index material.
- 11. (cancelled)
- 12. (original) Method of claim 7, wherein said flow cell is a thin layer flow cell and the method further comprises providing a sample of the pigment being formed to said flow cell.